Reviewer's report

**Title:** Design choices made by target users for a pay-for-performance program in primary care: an action research approach

**Version:** 2 **Date:** 17 February 2012

**Reviewer:** Bijal Balasubramanian

**Reviewer's report:**

The authors have adequately addressed reviewers' comments and concerns.

**Level of interest:** An article of importance in its field

**Quality of written English:** Acceptable

**Statistical review:** No, the manuscript does not need to be seen by a statistician.