Reviewer's report

Title: A pilot study evaluating alternative approaches of academic detailing in rural family practice clinics

Version: 2 Date: 4 September 2012

Reviewer: Chester H Fox

Reviewer's report:

This is a well written article on an important topic. It will be an important basic article on the use of academic detailing. The most interesting finding was the aversion of the clinicians to web conferencing as opposed to face to face. The article is publishable in its present form

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I have no financial conflicts of interest