Reviewer's report

Title: The use of pure and impure placebo interventions in primary care: a qualitative approach

Version: 2 Date: 5 January 2011

Reviewer: Jon Tilburt

Reviewer's report:

Methods: Top of page 7. "There were no notable discrepancies". Overall the revisions here have responded adequately to the criticisms I put forth and reads acceptably for publication. Below I offer a few minor essential suggestions for improving it.

"Ethic approval" should be "Ethics or Ethical Approval"

The results sections still lacks a synthesis of presented information. If you follow the quotes with a statement that summarized or crystalizes the meaning of the quote it makes the findings more apparent and relevant to a clinical audience.

Kaptschuk is misspelled . It is Kaptchuk.

In the discussion the section about guidelines might site the American medical association’s ruling on Placebo from 2006. http://www.ama-assn.org/ama/pub/physician-resources/medical-ethics/code-medical-ethics/opinion8083.shtml

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests