Reviewer's report

Title: The use of pure and impure placebo interventions in primary care: a qualitative approach

Version: 1 Date: 14 October 2010

Reviewer: evan Cherniack

Reviewer's report:

See attached files. Correction of diction errors and the organization of the discussion are major compulsory revisions, although the author might differ from my specific suggestion.

Level of interest: An article of importance in its field

Quality of written English: Not suitable for publication unless extensively edited

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

No