

Author's response to reviews

Title: Rethinking Physical Activity Communication: Using Focus Groups to Understand Women's Goals, Values, and Beliefs to Improve Public Health

Authors:

Michelle Segar (fitness@umich.edu)

Jennifer Taber (jtaber1@kent.edu)

Chan Thai (chan.thai@nih.gov)

Heather Patrick (heather.patrick@livehealthier.com)

April Oh (ohay@mail.nih.gov)

Version: 1 **Date:** 21 Nov 2016

Author's response to reviews:

The authors' response letter has been included as a supplementary file because it has formatting and will be easier to read. Please note, I tried to reorder the materials so the Letter to the Editor and Response to Reviewers could be at the beginning of the PDF but was unable to do so. I apologize. So please see this initial material at the very end of the PDF as "supplemental"