

Reviewer's report

Title: Development of a comprehensive list of criteria for evaluating consumer education materials on colorectal cancer screening

Version: 3 **Date:** 20 August 2013

Reviewer: C Escoffery

Reviewer's report:

The authors did a good job of addressing my comments and questions (Reviewer 3). Overall, they were responsive to our concerns. I would approve the manuscript to be published if all 3 reviewers agreed. In addition, I would suggest perhaps an editor to help with the manuscript in terms of the narrative to help with its flow. This is not in all sections but it came across as stilted in some areas.