BBF: Provides low, middle, and high income countries with an evidence-based index comprised of 54 benchmarks and 87 case studies, identified from a multitude of countries.

Based on the Breastfeeding Gear Model that stipulates eight “gears” – Advocacy, Political Will, Legislation & Policies, Funding & Resources, Training & Program Delivery, Promotion, Research & Evaluation, and Coordination, Goals & Monitoring – that must be at work and in harmony for large-scale improvement in a country’s national breastfeeding program.

BBF not only assesses and measures, but also supports countries to scale-up BF programmes through step-by-step criteria.

SCORE LEGEND

- Gear Total Score
- Interpretaion

- 0 Gear not present
- 0.1 to 1.0 Weak Gear Strength
- 1.1 to 2.0 Moderate Gear Strength
- 2.1 to 3.0 Strong Gear Strength

Meeting 1 Learn about bbf
Meeting 2 Preliminary Scoring
Meeting 3 Finalize Scores
Meeting 4 Recommend actions
Meeting 5 Call to action

Meeting Process:

1. Learning about BBF
2. Preliminary scoring
3. Finalize scores
4. Recommend actions
5. Call to action

KEY RECOMMENDATIONS

1. Strengthen breastfeeding advocacy efforts and empower potential champions.
2. Strengthen BFHI: Support ongoing decentralization of BFHI implementation process.
3. Strengthen training and program delivery: Ensure content of all training programs curricula maintains adequate program standards for breastfeeding.
4. Strengthen breastfeeding monitoring and reporting: maintain a surveillance of trained personnel and training activities.
5. Strengthen maternity protection: adopt ILO Maternity Protection Convention 2000, (No. 183) and increase paid maternity leave duration to at least 14 weeks.
6. Strengthen the WHO Code by ensuring strong monitoring at all levels.
7. Enhance behaviour change communication activities by engaging multiple provider constituencies including retired staff and community based volunteers.