Interview Guide (first)

1. Sociodemographic Data

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2. Topics

Context – factors influencing decision:
- Research
  - Characteristics of research topic, results, research group
  - Characteristics of research process – collaboration with academic and non-academic partners
- University
  - Faculty attitude and culture
    - Procedure - technology transfer / Reward system
    - Information - about licensing options, technology transfer
  - TTO
    - Attitude, ease of working with TTO,...
- Law - Legal background, ownership of results, federal policies encouraging transfer
- Economic - Funding of research / faculty – private / public / royalties / licensing fees
- Local - If Industry/institutes nearby – collaboration?
- Personal
  - Incentives - technology transfer, patents, access to innovation...
  - Opinion - interest in commercialization, value of patents / publications...
  - Knowledge - about technology transfer process / licensing options...

Content – Technology transfer:
- Formal - patent / copyright, licences, research agreements/collaborations
- Informal - meetings, joint publications, conferences, etc. (how many?)
- Relative importance of both, relationship between the two (eg. temporal)

Actors – Who decides?
- Legally, factually, personal role

Process – How do they decide?
- Consensus-building at the University
- Negotiations with Industry
Interview Guide (final)

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2. Topics

1. Content – How do you transfer knowledge?
   a. Formally and informally
   b. Relative importance of transfer pathways

2. Actors – Who decides how to transfer research results?
   a. Legally, factually, personal role
   b. Negotiation position – representation, importance, power of each actor?
   c. Characteristics of actors
   d. What is important for you / your institution when you transfer knowledge?

3. Process – What is the decision-making process at the institution?
   a. Building a consensus at the institution
   b. Negotiations with industry
   c. Research collaborations

4. Context – What external factors influence this decision?
   a. Research – Type of research, type of result
   b. Juridicial
   c. Economic
   d. Ethical implications

5. If appropriate:
   Now that we’ve covered the general process, I’d like to ask you a few additional questions:
   a. Informal transfer – content, actors, process
   b. Change – how has the knowledge transfer changed?
   c. Impact - What impact does the commercialisation of research have on public research?
   d. Access to medicines – Possible influence of knowledge transfer? What do you think about socially responsible licensing?