Successful online recruitment (n=1424)

Never-tested MSM (n=721)

Underwent HIV testing (n=225)

Loss to follow-up (n=97)

Reported HIV positive (n=69)

Not underwent HIV testing (n=399)

Reported HIV negative (156)

Replied message at follow-up (n=624)

Analysis: bivariable and multivariable logistic regression

Analysis: bivariable logistic regression

ever tested (n=703)