Medical Benefit: Patient-relevant, therapeutic effect**

- Improvement in health state
- Shortening of illness
- Extension of survival
- Reduction of side effects
- Improvement of HRQoL

Intervention

Appropriate Comparator*

- Appropriate in the therapeutic area (according to the generally acknowledged state of medical knowledge)
- Authorized for the indication (if a drug)
- Preferably: Endpoint-tested; GBA-confirmed patient-relevant benefit; reference-priced

*Appropriate Comparator

**Medical Benefit: Patient-relevant, therapeutic effect