General practice clinics

n = 351

Control  
n = 171

Direct mail  
n = 180

Control  
n = 422

Direct mail  
n = 408

Physicians

No longer in the clinic  
n = 4

Lost in mail  
n = 1

Answered by substitute  
n = 1

Not willing to answer  
n = 1

Non-responders  
n = 163

Responder

n = 252

Non-responders

n = 191