Figure 1: Flowchart summary of study methodology

Adult trauma patients admitted within 48 hours of injury to a busy urban tertiary referral hospital were identified from a daily admission register during a 1 month period (December 2010 – January 2011).

Patient’s eligibility status was assessed:
- Aged ≥ 16 years
- Mobile phone users
- Able to complete an interview in English or Te Reo Māori

Purposeful sample of 10 participants from each of the following three ethnicities was selected: Māori (New Zealand’s indigenous population), Pacific Island, and New Zealand European.

Informed consent was obtained from the 30 participants. Face-to-face semi-structured interviews were conducted with participants and they completed a brief written questionnaire.