300 randomly selected women who appeared eligible based on EMR

- 58 (19%*) opt-out (no further contact)
- 112 (37%) contacted by phone
- 130 (43%) unable to contact

- 12 (4%) ineligible
- 77 (26%) agreed
- 23 (8%) refused

- 62 (21%) returned specimens
- 59 (20%) returned specimens and questionnaire
- 48 (17%) also completed online FFQ

*All percentages are from the total of 300 women