Sketching and brainstorming

Strategy A version 1

User testing
Advisory group feedback

Analysis of findings & feedback
Sketching and brainstorming

Strategy A version 2

User testing
Advisory group feedback

Analysis of findings & feedback
Sketching and brainstorming

Strategy A version 3, for implementation and RCT evaluation

*Number of iterations may be more or less than 3, depending on nature of findings and feedback*