**Political Support**
internal and external political environment which influences program funding, initiatives, and acceptance

**Funding Stability**
making long-term plans based on a stable funding environment

**Partnerships**
the connection between program and community stakeholders

**Organizational Capacity**
the resources needed to effectively manage the program and its activities

**Program Evaluation**
monitoring and evaluation of process and outcome data associated with program activities

**Program Adaptation**
the ability to adapt and improve in order to ensure effectiveness

**Communications**
the strategic dissemination of program outcomes and activities with stakeholders, decision-makers, and the public

**Public Health Impacts**
the program’s effect on the health attitudes, perceptions, and behaviors in the area it serves

**Strategic Planning**
the process that defines program direction, goals, and strategies