2079 Baseline questionnaires sent to all practice staff (843 clinical; 1236 Admin)

1624 questionnaires returned\(^1\) (678 clinical; 946 admin)

1605 completed\(^2\) generic organisational measures (674 clinical; 931 admin)

1055 “Involved in diabetes care”\(^3\) (547 clinical; 508 admin)

890 completed diabetes specific organisational measures (529 clinical; 361 admin)

489 completed\(^4\) clinical behaviour measures (326 GPs; 163 nurses)

472 completed\(^5\) simulated behaviour scenarios (310 GPs; 162 Nurses)

427 completed\(^6\) self-reported behaviour measures (289 GPs; 138 Nurses)

\(^1\) returned = answered at least one item in the whole questionnaire
\(^2\) completed = data on all measures for at least one model/theory/outcome
\(^3\) explicitly stated that their role was providing diabetes care and/or responded to diabetes-specific measures
\(^4\) as percentage of those who responded ‘yes’ to whether they are involved in diabetes care
\(^5\) completed = responded to at least one clinical area on all scenarios
\(^6\) completed = responded to at least one self-reported measure at 12 months follow-up

highest combined completion (GPs and nurses) of a given clinical area