NCSP recipients living in Goyang-si aged 50-74 years

Exclusion criteria
- Prevalent cancer cases
- Having history of colonoscopy and polypectomy
- Having history of FOBT within 1 year

Randomized (n = 3,596)

Mail (n = 1,798)
- Sampling kit (n = 899)
- Conventional container (n = 899)

Visit a clinic (n = 1,798)
- Sampling kit (n = 899)
- Conventional container (n = 899)