Randomised n=1786

Excluded:
- Pregnant and breast feeding women;
- Unwilling to participate;
- Under 18 years of age;
- Judged clinically unsuitable

Allocated to 4 week active preloading patch at baseline assessment

Allocated to control group (no preloading patch) at baseline assessment

Visit to assess adverse events & mediators (1 week post-baseline)

Visit to assess adverse events & mediators (1 week post-baseline)

Standard NHS smoking cessation service.
Visits offered at:
- 7-10 days before quit day
- Quit day
- +1 week
- +2 weeks

Visit to assess adverse events & mediators (1 week post-baseline)

Follow-up telephone call to assess mediators, adherence and opinions at +1 week after quit day

Follow-up telephone call to assess mediators, adherence and opinions at +1 week after quit day

Follow ups:
- 4 week post quit (data obtained from SSS)
- 6 month post-quit (telephone with validation visit if abstinent)
- 6 month post-quit (telephone with validation visit if abstinent)

Potential participants contacting trial team for more information

This service will either be offered by the trial team or participants will be referred to another NHS SSS provider.