Recruitment of PCPs (n=40) organised in QC (n=10) → Recruitment of 1000 patients (25 per PCP) → T0 Baseline measurement → Cluster-randomisation → QC1 = 10 PCPs (500 patients) → Intervention → POMP → QC2 = 10 PCPs (500 patients) → Control → QC3 = 10 PCPs (500 patients) → T1 follow-up outcome measurement → QC4 = 10 PCPs (usual care) → Follow up: 6 months 15.11.13 – 15.05.2014

July 13 → Sep 13 → Nov 13 → May 14