Figure 1: Study Design

Men from the barbershops and community at large are referred to mobile van or blood pressure screening table

Baseline Assessment

Ineligible

Enroll eligible men for study (Age ≥50, male, BP uncontrolled)

Refusals

Randomize consenting eligible men

Motivational Interviewing Lifestyle Intervention (n = 240)

CRC Patient Navigation Intervention (n = 240)

6-Month Assessment

6-Month Assessment