Awareness of publicly available data on quality of care

Ability to interpret publicly reported data

Publicly reported data guides choice of provider

Barriers
- Low level activation
- Lack of awareness
- Low of internet access
- Low literacy
- Low health literacy
- Low numeracy
- Lack of time

Facilitators
- Inform purpose of quality measures
- Describe how quality varies
- Educate about publicly reported quality data

Competing factors:
- Recommendations
- Established relationship
- Travel distance
- Insurance

Pamphlet and / or Navigator

Assist in using MHQP web site
Support informed decision making

Navigator

Quality of pediatric practices selected by participant evaluated in primary aim

Better outcomes

Competing factors evaluated in secondary aims

Low level activation
Lack of awareness
Lack of internet access
Low literacy
Low health literacy
Low numeracy
Lack of time