Is there access to baseline data for covariates that are prognostically important prior to allocation?

If no, consider simple randomization

If yes, consider restricted randomization to actively balance for such covariates and ask each of the following questions (amongst others) to identify the preferred allocation technique:

Are there many measurable, prognostically important covariates?

If yes, consider covariate-constrained randomization or minimization or matching*

If no, consider covariate-constrained randomization or minimization or stratification

Is it feasible to recruit blocks of clusters prior to allocating, rather than allocating and initiating the intervention one cluster at a time?

If yes, consider covariate-constrained randomization

If no, consider minimization

Are statistical resources available during recruitment and allocation?

If yes, consider covariate-constrained randomization

If no, consider minimization