**Figure 1: Flow diagram of clusters and participants in the trial**

- **Assessed for eligibility** (16 areas)
  - Excluded (n=0)

- **Randomised** (16 areas)
  - **Allocated to intervention** (8 areas)
    - Estimated number of Pakistani and Bangladeshi smokers (n=4000)
    - **Received allocated intervention**
      - Participants treated by outreach workers and local stop smoking service providers (n=341)
  - **Allocated to control** (8 areas)
    - Estimated number of Pakistani and Bangladeshi smokers (n=3000)
    - **Received allocated control**
      - Participants treated by local stop smoking service provider (n=163)

- **Participants lost to follow-up**:
  - 4-weeks (n=97)
  - 3-months (n=97)
  - 6-months (n=105)

- **Participants lost to follow-up**:
  - 4-weeks (n=37)
  - 3-months (n=48)
  - 6-months (n=51)

- **Participants analysed**:
  - 4-weeks (n=341)
  - 3-months (n=341)
  - 6-months (n=341)
  - Excluded from analysis (n=0)

- **Participants analysed**:
  - 4-weeks (n=163)
  - 3 months (n=163)
  - 6-months (n=163)
  - Excluded from analysis (n=0)