Target Enrollment n=494 (Assuming attrition of 10%, target at least n=533)

Enrollment

Randomized

Assessed for eligibility (from 3 comprehensive care clinics:
- Adult (≥18yrs)
- Initiating HAART
- Have cell phone access

Exclusion criteria
- Not meeting inclusion criteria
- Not intending to attend clinic for 2yrs
- Unable to perform SMS at enrollment

Allocated to control (SOC)
- Receive standard of care (SOC)
- No weekly SMS
- May call on own initiative

Allocated to intervention (SMS)
- Receive weekly SMS slogan
- Expected to respond within 48 hours
- Clinician to triage response
- Non-responders called

Baseline date collection:
- Baseline questionnaires
- Clinical assessment
- SF-12
- Baseline CD4 count and plasma HIV viral load

Baseline Assessment

Follow-up (6 and 12 months)
- Follow-up questionnaires
- Clinical assessment
- SF-12
- CD4 count and plasma HIV viral load

Follow-up

Baseline Assessment

Follow-up (6 and 12 months)
- Follow-up questionnaires
- Clinical assessment
- SF-12
- CD4 count and plasma HIV viral load