Figure 1: Business Models Innovations in Health Service Delivery

- Innovations
- Business Processes
- Medical Processes
  - Marketing
    - Social Marketing
    - Tailoring Services
    - Franchising
  - Finance
    - Simplified Services
    - High volume-low costs
    - Cross Subsidization
  - Operations
    - Optimized Human Resources
    - Process Reengineering
    - Outreach
    - Capital Funding
    - Revenue Generation
  - Social Impact
    - Availability
    - Affordability
    - Quality