‘more money for health - more health for the money’

More money for health
Efficiency and effectiveness can take us only so far. We must also invest much more, every year, and scale up efforts to support the health-related MDGs (MDGs 1c, 4, 5 and 6).

More health for our money
We must maximize the impact of investment by integrating efforts across diseases and sectors, by using innovative, cost-effective and evidence-based tools and approaches, and by making financing channels more effective.

Source: Global Strategy for Women’s and Children’s Health.