Pull factors (urban)
Demand
- in rich countries
- in urban private hospitals
Better living standards
Specialization training
Better income
Higher social recognition
Job satisfaction/career

Push factors
- Lower living standard
- Low social recognition/ career path
- Poor facilities/logistics
- Lower income
- Low opportunity for training

Rural health facilities

Remedies
Development of rural infrastructure
- communication
- schools
- facilities/logistics

Education
- rural recruitment/training/placement
- opportunity for continuous education
- special quotes for training
- support R&D and qualification

Social
- special award; career path
- civic movement

Financial
- hardship allowance plus other incentives
- capitation payment systems
- high tuition fees paid by rural works
- compulsory public work