517 adults and parents of adolescents interviewed

515 considered eligible

WTP and short-term TTO survey administered to 267 adults and parents

- 158 parents
  - 94/158 (59%) completed & understood TTO
  - 100/158 (63%) completed & understood WTP

- 109 adults
  - 72/109 (66%) completed & understood TTO
  - 67/109 (61%) completed & understood WTP

WTP and long-term TTO survey administered to 248 adults and parents

- 165 parents
  - 81/165 (49%) completed & understood TTO
  - 83/165 (50%) completed & understood WTP

- 83 adults
  - 56/83 (67%) completed & understood TTO
  - 59/83 (71%) completed & understood WTP