Health Systems Management Model - Kenya Partnership for Health Approach (PIMIRA)

- **PIMIRA** is an acronym for *Program-Linked Information Management by Integrative Participatory Research Approach*.
- A well-structured program framework operational system whereby the producer takes into consideration both the actual/potential preferences, desires, capacities, expressions, and needs of beneficiaries/users of the product during its development as well as during its supply/procurement.
- PIMIRA was developed from the health education reaction model by Mark et al. (1992).