Social determinants

Socioeconomic position
* Education
* Income
* Occupation
* Employment

Place
* Neighborhood
* Urban vs. rural

Mediating/moderating conditions

Sociodemographics
* Age
* Gender
* Race/ethnicity

Social Networks
* Social capital
* Resources

Health communication outcomes
* Health media use and exposure
* Information seeking
* Attention
* Information processing

Health outcomes
* Knowledge
* Health beliefs
* Comprehension
* Capacity for action
* Incidence
* Health behaviors
* Prevention
* Screening
* Treatment
* Survivorship
* End-of-life care