Area 1: Behaviour change

Area 2: Health facilities

Area 3: Drug shops

Interventions

Social marketing in DSS and Ifakara

Social marketing non-DSS

Training

QIRI

ADDO in K & U

Legend:

DSS = Demographic Surveillance System
QIRI = Quality Improvement and Recognition Initiative
ADDO = Accredited Drug-Dispensing Outlets
K & U = Kilombero and Ulanga districts
Comm. survey = Cross-sectional community survey

Monitoring & evaluation

Treatment seeking surveys

Social marketing in DSS and Ifakara

Social marketing non-DSS

Training

QIRI

ADDO in K & U

Comm. survey

Degedege case-control study

Shamba survey

Mortality, fever and degedege episodes in the DSS

2004
Jan-Apr | May-Aug | Sep-Dec

2005
Jan-Apr | May-Aug | Sep-Dec

2006
Jan-Apr | May-Aug | Sep-Dec

Health facility

Shop survey

Health impact

Comm. survey

Comm. survey