The bar chart below presents the importance of various factors in achieving malaria control and elimination. The scale ranges from 1 (not important) to 5 (very important). The factors are ranked as follows:

- Costs: 4.4
- Effectiveness against malaria: 4.7
- Other human health impacts: 4.4
- Environmental impacts: 4.6
- Compliance/acceptance by target population: 4.2
- Long-term financial sustainability: 4.3
- Vector resistance: 4.4
- Trade restrictions: 4.2

This ranking indicates that effectiveness against malaria is considered the most important factor, followed closely by other human health impacts and environmental impacts.