Strength, dosage form, pack size and amount sold collect the same information on each sheet, but are specified differently for tablets and non-tablets to assist the field workers to collect accurate information. Questions specify that this information is collected in reference to how the package is sold or distributed to the consumer.

Active ingredients and their combined generic product, and country of manufacture are coded prior to data entry, reducing the burden on data entry.

Design elements common to both sheets includes spaces for brand name, manufacturer, country of manufacture, retail selling price and comments. As much white space as possible is given to the brand name and manufacturer cells, as these are key attributes that are not only used to classify products but also to verify other entries in an audit row.

Other indicators can be included such as measures of expiry, stock outs, or wholesale purchase price.