Additional factors that influence exposure to NightWatch and bed net use:

- Access to mass media and frequency of media use
- Demographic factors (age, gender, education, income, language, urban/rural, region, etc.)

Knowledge and Attitudes (Perception of threat, Self-efficacy) [not disaggregated from total effect in this analysis]

Social Norms [not disaggregated from total effect in this analysis]

Nightly Use of Available Bed Net (ITN/LLIN)

Additional factors that influence bed net use:

- Ownership of bed nets (At least one; enough to cover all sleeping spaces)
- Household decision-making
- Seasonality

Reminder [not disaggregated from total effect in this analysis]