LISTING AS OF 23 DEC 2010
81,597 farmers
(1,507 distributors)

Randomization

TREATMENT GROUP
39,963 farmers
(739 distributors)

CONTROL GROUP
41,634 farmers
(768 distributors)

Survey Sampling

SELECTED FOR SURVEY
720 farmers
(72 distributors)

NOT SELECTED
39,243 farmers
(667 distributors)

DWELLING REACHED
499 farmers

NOT REACHED
221 farmers

RESPONSE
438 farmers

NO RESPONSE
61 farmers

SELECTED FOR SURVEY
720 farmers
(72 distributors)

NOT SELECTED
40,914 farmers
(696 distributors)

DWELLING REACHED
505 farmers

NOT REACHED
215 farmers

RESPONSE
458 farmers

NO RESPONSE
47 farmers