Inappropriate care seeking

- Child was crying excessively
- Since the hospital was nearby
- Illness may get worse
- Better treatment
- Thought the illness was not serious
- No money see doctor so went to pharmacy
- Because the pharmacy was nearby
- Thought the child had mild illness
- Tried home remedies due to various reasons
- Thought the child had serious illness

Appropriate care seeking

- Child was crying excessively
- Since the hospital was nearby
- Illness may get worse
- Better treatment