Peer groups in the southern part of Norway (n~250) will be invited to participate.

Peer groups that do not consent to participate

Approximately 1/3 of the peer groups recruited to the trial

Randomization

Half of recruited peer groups:
**Intervention:** Prescription patterns in elderly ≥ 70 years
Control: Antibiotics for upper respiratory tract infections

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**Intervention:** Antibiotics for upper respiratory tract infections
Control: Prescription patterns in elderly ≥ 70 years

Anticipated loss, due to drop outs and withdrawals, estimated to 10%

Remaining peer groups in the tailored intervention

Retrospective 12 months data collection from EPR* and NorPD**

Intervention in peer groups including 2 visits by Rx-PADs***, discussions within the peer groups, work-shop, audit and feedback reports

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Analysis of data and preparation of manuscripts. Feedback to participating peer groups

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