eligibility assessment
- self-reported CLBP (almost every day for >12 weeks)
- age ≥ 18 yrs.
- internet access

informed consent

randomization

pre-assessment (t1)
- demographic data
- CLBP knowledge
- chronic pain
- coping style
tailored IHCAT

post-assessment (t2) immediately after first visit
- CLBP knowledge (primary outcome)
- decisional conflict (secondary outcome)
- preparation for decision making (secondary outcome)

assessment of usage (server registration)

follow-up-assessment (t3) after 3 months
- patient empowerment (primary outcome)

incentive

pre-assessment (t1)
- demographic data
- CLBP knowledge
- chronic pain
- coping style
standard website