How much do you trust the following individuals, organizations or groups to keep any health information they may have about you confidential?

- **Insurance industry**
  - A great deal: 6
  - Somewhat: 22

- **Government in your province**
  - A great deal: 9
  - Somewhat: 30

- **Drug companies**
  - A great deal: 9
  - Somewhat: 33

- **Data collection organization (Stats Canada/CIHI)**
  - A great deal: 25
  - Somewhat: 41

- **Disease-based foundation (Kidney, Heart & Stroke)**
  - A great deal: 27
  - Somewhat: 45

- **University researchers**
  - A great deal: 28
  - Somewhat: 45

- **Hospitals**
  - A great deal: 43
  - Somewhat: 42

- **Doctors**
  - A great deal: 64
  - Somewhat: 29

The chart shows the percent of respondents who trust these individuals, organizations, or groups to keep health information confidential.