1. **Develop and publicise an institutional statement** – medical schools have done this in all four nations for organizational purposes and for accreditation, and they are publicised on many medical school web sites.

2. **to cover missions, goals and objectives** - these concepts are interpreted differently.

3. **commitments to individuals and populations served** - these are usually stated in very general and ill-defined terms, except for new schools established in rural or less-industrialized areas.

4. **undergraduate and postgraduate education** - Web sites generally give good details of admissions criteria, nature of programs and curricular detail. Postgraduate education is less well documented on web sites from outside North America.

5. **research** - this is well described for laboratory and clinical research, especially in large and well-established schools and academic medical centres, less well for population health research and educational research.

6. **service** - this is usually mentioned in general terms, and is stated in much detail for academic medical centres in the US that operate health care facilities

7. **include strategies for evaluating progress towards the institution’s objectives using individual and population-based outcomes** - this is infrequently done as proposed.