First time mothers assessed for eligibility (N=751)

Excluded (n=199)
- Not eligible (n=119)
- Refused to participate

Randomized (N=552)

Film (n=156)
- Lost to follow up (n=29)
  - Wrong address (n=21)
  - Refused (n=5)
  - Traveled (n=1)
  - Divorced (n=2)
- Analyzed (n=127)

Hotline (n=149)
- Lost to follow up (n=28)
  - Wrong address (n=21)
  - Refused (n=5)
  - Traveled (n=1)
  - Baby died (n=1)
- Analyzed (n=121)

Both (n=124)
- Lost to follow up (n=23)
  - Wrong address (n=17)
  - Refused (n=3)
  - Traveled (n=1)
  - Baby at NICU (n=1)
- Analyzed (n=101)

Control (n=123)
- Lost to follow up (n=20)
  - Wrong address (n=11)
  - Refused (n=7)
  - Traveled (n=2)
- Analyzed (n=103)