Biomedical world of people with diabetes

Biomedical representation of diabetes

Mixing of both biomedical and social concepts to produce a social representation of diabetes: *Nighoni-Shughar*

Production of a new concepts and names for diabetes: *Nighoni-Diabetes*

Production of biomedical concepts and names for diabetes

Social representation of diabetes

*Yoongkee – Nighoni-Shughar*

Social world of people with diabetes

Awareness over time