Vision
An environment and society where individuals, families and whanau, and communities are supported to eat well, live physically active lives, and attain and maintain a healthy body weight.

Goal 1
Improve nutrition

Goal 2
Increase physical activity

Goal 3
Reduce obesity

Approaches for action

Build healthy public policy
Create supportive environments
Strengthen community action
Develop personal skills
Reorient services and programmes
Monitor research and evaluate

Key priorities

Lower socioeconomic groups
Children young people families/whanau
Environments
Communication Approaches for action
Workforce