**Figure 1:** Application of the Precede–Proceed Model to The Compass Strategy

**Intervention**
- Media campaign
- Website
- Information line
- Video
- Navigator training
- Service provider links

**Predisposing Factors**
Young people’s knowledge of symptoms and sources of help for depression and psychosis and related beliefs

**Reinforcing Factors**
Social supports’ knowledge of symptoms and sources of help for depression and psychosis and related beliefs

**Enabling Factors**
Availability of mental health information and help seeking skills of young people and their social supports

**Health Target**
Early identification of depression and psychosis in young people

**Behavioural Target**
Recognition and help seeking by young people

**Environmental Targets**
Social support and social norms associated with recognition and help seeking by young people

**PHASE 5**
Administration & Policy Assessment

**PHASE 4**
Educational & Ecological Assessment

**PHASE 3**
Behavioural & Environmental Assessment

**PHASE 1 & 2**
Social & Epidemiological Assessment

**PHASE 6**
Implementation

**PHASE 7**
Process Evaluation

**PHASE 8**
Impact Evaluation

**PHASE 9**
Outcome Evaluation