Community resources

- Using the Oportunidades volunteers in the health centre.
- Using the vaccination brigades to inform.
- Using the health centre spokespeople Collective community campaigns.

Word of Mouth

- Informing pupils in school so that they inform their parents.
- Those who have received the screens informing their neighbours.

Project driven

- Leaflets
- Community meetings
- Having a telephone number to contact for information
- Putting posters up in the neighbourhood
- Having a 'show house' to display the screens

Information Sharing

Media

- Television
- Radio
- Newspaper