Views about respiratory infections and emerging outbreaks

Views about non-pharmaceutical interventions

Perceived Benefits
- Familiar
- Reduces social stigma
- Socially responsible

Perceived Disadvantages
- Irrelevant to me
- Attracts social stigma
- Negative impacts

Diagnostic uncertainty in emerging infections

Communications about emerging respiratory infections

Anxiety about emerging respiratory infections

Perceived vulnerability to respiratory infection

Personal/cultural beliefs about infection transmission

Non-pharmaceutical respiratory infection control behaviours

Perceived benefits include familiarity, reducing social stigma, and being socially responsible. Perceived disadvantages include being irrelevant to me, attracting social stigma, and negative impacts.

Diagnostic uncertainty, communications, anxiety, and perceived vulnerability are factors related to emerging respiratory infections.