Selected 48 postcodes in Cambridgeshire: 24 in Cambridge city, 24 in the rural areas of Ely

1. Preparation:
   1.1 Enter the postcodes into Zoopla and record:
       - Number of properties
       - Address
       - Date
   1.2 Print the map in Zoopla website

2A Physical audits:
   2A-1. Visit the selected postcodes and record date
   2A-2. Finish the items in the REAT

2B Visual audits:
   (At least one week interval between two audits)
   2B-1. Enter the postcode in Google Street View
   2B-2. Finish the items in the REAT

3. Analysis:
   3.1 Score calculation
   3.2 Compare the results of two audits