Figure 1. Criteria creation and selection process

- Brainstorming
  - Selection
    - Statistical processing
      - Selection, formalization
        - Test 1
          - V2 Tool
            - 18 criteria and 56 subcriteria: Grid 1
            - 28 criteria and 65 subcriteria: Grid 2
        - Test 2
          - Final tool: ASTAIRE
  - Conceptual maps
  - 234 criteria generated
  - 74 criteria retained