Figure 2 Summary Logic Model

Context
- Vulnerable groups
- Inequalities
- Culture

Midwifery Public Health Roles
- PRECONCEPTION
  - Screening/surveillance
  - Education/awareness
- ANTENATAL
  - Screening/surveillance
  - Education/awareness
  - Support
- INTRANATAL
  - Reduce interventions
  - Provide continuity of care
  - Promote early bonding
- POSTNATAL
  - Screening/surveillance
  - Education/support
  - Breastfeeding

Short term outcomes
- ORGANISATION OF CARE
  - Increased knowledge/awareness of health professionals
  - Increased interdisciplinary working
  - Increased access to perinatal care
  - Increased woman centred/family centred care
- MATERNAL/FAMILY HEALTH
  - Increased identification of risk
  - Increased knowledge of women/families
  - Increased choice for women and families
  - Increased support for women to improve health and lifestyle risks

Medium term outcomes
- ORGANISATION OF CARE
  - Increased coordination of care
  - Increased interagency working
  - Development of specialist public health midwifery roles
  - Introduction of wellbeing strategies/policies for all women
  - Increased family centred approach to care
- MATERNAL/FAMILY HEALTH
  - Improved provision for vulnerable groups
  - Optimise lifestyle beyond the perinatal period
  - Increase immunisation and assessment of child development

Long term outcomes
- MOTHER
  - Increased wellbeing
  - Reduced chronic illness
  - Reduced maternal deaths
- FAMILY
  - Reduced perinatal and infant mortality
  - Improved family lifestyle
  - Improved family health and wellbeing
- COMMUNITY
  - Increase optimal birthing/feeding/parenting practices
  - Prevention of chronic illness/communicable diseases
  - Decrease mortality