Figure 1. Conceptual framework for hypothesized treatment mechanisms

- **IC Components**:
  - NRT
  - Brief Advice
  - Written Material
  - Hotline Access
  - Txt/pix messages
  - Cell phone-delivered proactive counseling

- **EC Components**:
  - NRT
  - Brief Advice
  - Written Material
  - Hotline Access
  - Txt/pix messages

- **SC Components**:
  - NRT
  - Brief Advice
  - Written Material

- **Hypothesized Mechanisms**:
  - Decreased nicotine withdrawal
  - Increased motivation
  - Increased risk perception
  - Increased motivation (beyond SC)
  - Increased self-efficacy
  - Increased use of coping skills
  - Increased NRT adherence
  - Increased risk perception (beyond SC)
  - Increased motivation (beyond SC and EC)
  - Increased self-efficacy (beyond EC)
  - Increased use of coping skills (beyond EC)
  - Decreased negative affect
  - Increased social support
  - Increased NRT adherence (beyond EC)
  - Increased risk perception (beyond EC)

- **Increased Smoking Cessation**

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- **Increased**
- **NRT**
- **Brief Advice**
- **Written Material**
- **Hotline Access**
- **Txt/pix messages**
- **NRT**
- **Brief Advice**
- **Written Material**

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